

Appendix 3: Advertising and market research

Forms of advertising

ARPANSA did not commission any work from creative advertising agencies, market research organisations, polling organisations or direct mail organisations. During 2011-2012 total expenditure on advertising and public notices amounted to \$39 018 (inclusive of GST).

Details of payments of \$11 900 and above (inclusive of GST), as required under section 311A of the *Commonwealth Electoral Act 1918*, are contained in Table 16.

Table 16: Details of payments of \$11 900 and above (inclusive of GST) for advertising and public notices during 2011-12

Organisation	Purpose	Expenditure
Ad Corp	Tender and recruitment advertising	\$39 018