

Appendix 4: Advertising and market research

Forms of Advertising

ARPANSA did not commission any work from creative advertising agencies, market research organisations, polling organisations or direct mail organisations. During 2013–2014 total expenditure on advertising and public notices amounted to \$12 555 (inclusive of GST).

Section 311A of the *Commonwealth Electoral Act 1918* requires details of payments of \$12 400 and above (inclusive of GST). ARPANSA did not have any payments above this threshold.

During 2013–14, ARPANSA did not conduct any advertising campaigns.